

PRESS RELEASE: May 24th 2018

ROBIN HOOD STANDS UP TO CANCER

Cancer Research UK has been announced as the official Headline Charity Partner for the Ikano Bank Robin Hood Marathon Events on the 29th-30th September 2018.

Race organiser, Sweatshop have chosen the same charity for the fourth time in a row due to the continued success of the partnership - over £50,000 has been raised year after year.

Race Director, Judith Manson, said: "We're delighted to once again announce Cancer Research UK as our official charity partner for our 38th event. Together we have raised a substantial amount of money and awareness for such an important and lifesaving cause. This year we hope to donate even more vital funds for people suffering from this illness."

Cancer Research UK is the only charity fighting over 200 types of cancer and their mission is to help bring forward the day where all cancers are cured.

Cassandra Brown, Senior Sports Team Executive for Cancer Research UK said: "We're continuously involved in this event because it's such an amazing experience for our supporters. We have managed to raise an incredible £50,000 every year, which is just fantastic. This money will help support part of our £2million worth of research we fund in the East Midlands each year.

"Our scientists would not be able to do their work in the lab without your help. We're all working together to save more lives by preventing, controlling and curing all cancers."





The Ikano Bank Robin Hood Marathon Events have several other charity partners for the 2018 event, including:

Gold Charities: ABF The Soldiers' Charity, Nottingham Forest Community Trust and Alzheimer's Society

Silver Charities: Nottingham Breast Cancer Research Centre

Bronze Charities: Equation, Stroke Association and Transparency International UK

Local Partners: Double Impact, Faith in Families, Maggie's Nottingham and Nottingham Hospitals Charity

Sporting Charity Partner: Notts County FC Football in the Community

Community Charity: Partner School for Parents

Last year, local partner, the Nottingham Hospitals Charity raised a fantastic amount of money, helping thousands of local people. Senior Community Fundraiser, Naomi Walters, said: "The Nottingham Hospitals Charity is delighted to be local charity partner of the Ikano Bank Robin Hood Half Marathon again in 2018. We exist to enhance patient care at Nottingham's hospitals by providing improved facilities, new equipment, additional services, local medical research, and staff development.

"Donations to the charity make a real difference to the care, treatment and outcomes of patients across our hospitals. In 2017, our Robin Hood Marathon runners raised over £36,000 for Nottingham's hospitals, and we want to make this year's event bigger and better."

Ends

PRESS ENQUIRIES:

The Ikano Bank Robin Hood Marathon Events are organised by Sweatshop, one of the UK's largest specialist running retailers with shops nationwide. Sweatshop was founded by Olympic Champion Chris Brasher in 1971, with the aim to give every runner, from absolute beginner to international





athlete, access to the very best equipment, supported by free gait analysis, sports bra fitting service and much more.

Sweatshop's first responsibility is to the runner and their mission is to help you Be The Best You Can Be. Sweatshop staff are committed to providing outstanding customer service and to support this, Sweatshop provides an extensive professional development training programme for all their staff including biomechanics, customer service, breast health and sports bra fitting.

For more information please visit www.robinhoodhalfmarathon.co.uk

